

Placerville Republican

EL DORADO COUNTY'S ONLY DAILY NEWSPAPER



WEATHER

Rain tonight and Wednesday; snow higher; not so cold; high 50; low last night 29.

VOLUME XLVIII

PLACERVILLE, EL DORADO COUNTY, CALIFORNIA, TUESDAY, MARCH 22, 1938

NUMBER 66

SKI TOURNEY POSTPONED

Road Conditions Blamed Causing Setback Of Meet Scheduled For March 27

With the highway to the snow sports area cleared only as far as Fred's Place, members of the Placerville Ski Club have postponed their scheduled ski tournament from March 27.

April 10 has been suggested as a tentative date but the time for the meet, sponsored by the club under the sanction of the California State Ski Association, probably will not be definitely set until the state Department of Public Works does something about opening U. S. Route 50 as far as Twin Bridges.

It is pointed out by members of the club that their action in postponing the meet implies no criticism of the local division maintenance superintendent or his subordinates, since clearing of the highway beyond Fred's Place, to which site it is now open, will call for equipment which is not now at the disposal of the local maintenance crew.

Some definite action toward setting the date may be taken at the club's regular meeting, to be held Thursday night of this week at the Superior Court room at the courthouse.

The club was represented in the Auburn Ski Club's tournament last weekend by Al Martin, who took third place in the Class C jumping with two jumps of 65 feet; and by Walton Honn, who finished fourteenth in the slalom and fifteenth in the down-mountain race.

TVA Probe Is Held Certain

Probable Course Of Inquiry Is Undetermined As F. D. R. Takes Chairman To Task

By JOHN R. BEAL

United Press Staff Correspondent WASHINGTON. (UP)—Congressional investigation of the Tennessee Valley Authority appeared certain today despite the probability that President Roosevelt would dismiss or suspend its chairman, Dr. Arthur E. Morgan.

Senate majority leader Alben W. Barkley, D. Ky., said it was "generally understood" that some inquiry would be undertaken. Speaker William B. Bankhead said that the President was making no effort to avoid an investigation.

Agreement on the exact form of investigation has not been reached, but it was indicated that action would be taken regardless of the move Roosevelt makes today when his latest ultimatum expires.

Yesterday he ordered Dr. Morgan to withdraw his charges against his co-directors, Harcourt A. Morgan and D. E. Lillenthal, or resign. If he fails to do one or the other by 2:30 p. m. today, the President said, he will be dismissed or suspended.

Dr. Morgan defied the ultimatum. He said that he did not intend to resign and challenged the President's power to remove him.

PLACERVILLE COUPLE WED ON TUESDAY AT CARSON CITY

Albert Bonelli, son of Mr. and Mrs. Caesar Bonelli, and Noreen Shepherd, daughter of Mr. and Mrs. J. A. Shepherd, both of Placerville, were married Tuesday afternoon at Carson City.

This is according to word received by the bride's parents.

Miss Shepherd has been employed at the Placerville telephone exchange and her husband is employed by the California Door Company, at Diamond Springs.

Both are graduates of our county high school and have a host of younger friends with whom we join in all good wishes.

The couple will make their home in Placerville.

DRY LAW WORKS

MADRAS, India (UP)—Crime has decreased and economic conditions have improved in Madras since the introduction of prohibition four months ago, it is declared. Officials state that only about 10 per cent of those who frequented bars have made any attempt to evade the law.



EAGLES IS THE NAME—Recently arrived from abroad comes a new five-suit deck of playing cards, known in the United States as Eagles. The cards are suitable for bridge or poker, reevaluating the hands. Five of a kind is high in poker, while each bridge played is dealt 16 cards, with the 65th face up in the center of the table. The game originated in Vienna.

WORK FOR COUNTY JAIL PRISONERS TO BE AIRED AT APRIL MEETING OF BOARD

Proposal Revealed At Chamber Of Commerce Meeting In Discussion Of Needs For Enlargement Of Airport And Improvement Of Road To Landing Field

The Board of Supervisors at their April meeting will consider the passage of an ordinance providing for work for county jail prisoners during their terms of incarceration, it was revealed Monday night at the regular meeting of the El Dorado County Chamber of Commerce.

Statement that it was understood the Board will consider the matter came in connection of the needs for enlargement of Placerville airport and the improvement of the road to the landing field, and the "pros" and "cons" of developing a WPA project for the work.

In connection with the WPA project suggestion, it was pointed out to the members of the Chamber of Commerce by L. J. Anderson that the maximum earnings of a man employed on the WPA are about \$40 a month, whereas he can apply to the SRA and obtain "relief" amounting to as much as \$56 per month, without doing any work at all.

On the probability of putting county jail prisoners to work on the air-

port project, District Attorney Henry S. Lyon revealed that there are about fifteen men in the county jail serving terms. He said that in a case where a man goes to jail in lieu of a fine, it is not legally possible to take him from the jail to work.

However, when a man is given a jail sentence, he may, provided the county laws provide for it, be taken from the jail to perform work.

Mr. Lyon said there are about fifteen men in jail under straight jail sentences and that he understood the Board of Supervisors will consider the matter of putting them to some useful work.

The subject has been discussed by the Board previous to this time. Mr. Lyon said, but had been discarded because the number of men in custody who might be put to work was so small as to make the economic advantages of the situation questionable in view of the fact it would be necessary to employ a guard to supervise the men in field work.

Skull Fracture Fatal To Miner Near Kelsey

The body of William Dudley Lewis, who died Monday at a hospital in Placerville, was sent Tuesday morning into care of the Dillinger company to Woodland for funeral services and interment.

Mr. Lewis had been employed at the Alhambra mine, near Kelsey, and succumbed as the result of a skull fracture received in a recent accident at the mine windlass.

He had been employed at the mine four or five months and is said to have a wife residing at Ventura.

Lewis No Candidate For Presidency, Martin

BOSTON. (UP)—John L. Lewis will not be a candidate for president, according to Homer W. Martin, president of the United Automobile workers. "He has told me so," Martin said in an interview. "I know Mr. Lewis pretty well and it is my opinion that he wouldn't take the presidency."

Jersey Youth Claimed Kidnap "Chiseler"

NEW ROCHELLE, N. Y. (UP)—Murray Levine made another appeal today to the kidnapers of his 12 year old son, Peter, to negotiate for payment of \$30,000 ransom.

Meanwhile, Stanley Thomas Jasosky, 19, was in jail in Newark, N. J., charged with having sent six notes attempting to extort \$30,000 from Levine. Authorities were satisfied that he knew nothing of the kidnaping and was merely a "chiseler."

Supervisor Cyril Heusner was in town Tuesday from Shingle.

111 MEMBERS IN COUNTY BODY

Chamber Of Commerce Head Reports Probability Of Unit At Georgetown

El Dorado County Chamber of Commerce now has a membership of 111. This included 22 members of the recently formed Western County Unit, of which Clarence Scheiber, of Shingle Springs, is chairman.

The total of membership was revealed in a written report submitted by William Hays, membership chairman, and read in his absence by Secretary Wallace M. Ripley, at the regular meeting of the chamber of commerce for the month on Monday evening at Hotel Raffles.

Hays' report told of four new members enrolled during the past month.

In connection with the report, President Reuel Whigham said that a meeting had been held at Georgetown on March 15 at which the proposed plan for establishing rural units of the chamber of commerce such as one all ready formed for the western part of the county, was explained.

The president had been advised Monday, he said, that the proposal had been received favorably by those who attended the Georgetown meeting and there is an excellent probability of a unit being formed at Georgetown with an initial membership of perhaps ten.

Whigham made it clear to the members present that the establishment of these rural units should be assured of permanency by constitutional changes within the chamber and declared that the establishment of the rural units is contingent upon these constitutional changes.

He expressed hope that within the next few months similar units of the chamber of commerce may be established in the American River Canyon and at the south end of Lake Tahoe. Preliminary contacts in both of these fields indicates success for the plan, he said.

Nazis Jail Two Hapsburgs

Sons Of Archduke Ferdinand Held; Gestures Made To Win Friends For April 10 Vote

By ROBERT H. BEST

United Press Staff Correspondent VIENNA. (UP)—Duke Maximilian and Duke Ernest of Hohenberg, sons of the assassinated Archduke Francis Ferdinand, whose death led to the world war, were arrested today.

Both dukes are prominent in the monarchist movement. Other members of the Hapsburg family were not arrested.

Other monarchists arrested included Prince Maximilian Egon Fuerstenberg, 73, close friend of former Kaiser Wilhelm and one of the foremost noblemen in Germany and Austria. He has large estates and castles in both countries.

Police officials ordered everyone in Austria to turn over to the authorities all firearms such as machine guns, pistols, rifles, hand grenades and munitions by Friday. Possession of such articles after that time will result in severe penalties for the owners.

Newly inaugurated Nazi authorities decided to give non-Nazis various posts in lesser divisions of the Austrian government in a campaign to win over Austrian friends before the national plebiscite on April 10.

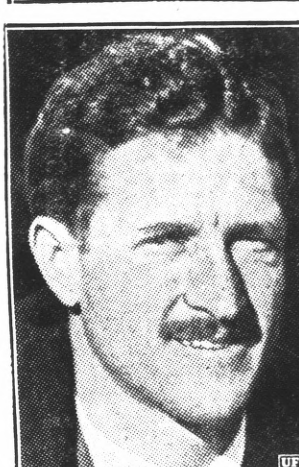
Williamson Museum Committee Reports

The committee of the chamber of commerce named to determine whether the Williamson Museum, at Rescue, is of sufficient historical value to warrant its purchase and preservation, recommended "no purchase" at the meeting of the chamber on Monday night.

Committeemen said they had visited the museum and found that the articles displayed were principally birds and animals.

The Missionary Society of the Nazarene Church will meet all day at the home of Mrs. George Doak, Thursday, March 24.

Mr. and Mrs. D. W. Robinson were Sunday visitors at Auburn, Grass Valley and Oroville.



SNOWS SEAL FATE of Martha M. Wilson, 25, (top) hostess, and Captain John D. Graves (lower) pilot, on the TWA liner which disappeared March 1 somewhere east of Fresno with six passengers and one other crew member aboard. Hope of finding the wreckage of the ship has been abandoned until the heavy snow pack on the Sierra Nevada is melted.

SKYLINER HUNT IS PRESSED

Hope Of Finding Plane Lost On March 1 Abandoned Until Winter's Snows Vanish

FRESNO. (UP)—Recurring snowstorms in the Sierra Nevada mountains today led officials of Transcontinental and Western Air to temporarily abandon hope of finding a twin-motored airliner lost since March 1 with nine persons aboard.

Fresno county officials meanwhile pushed a search for S. E. Shipley, 54, Fresno mountaineer, who was believed frozen to death while searching for the giant transport near Shaver Lake, 60 miles northeast of here. Shipley has been missing 13 days.

After concentrating an air and ground search in the Shaver and Bass Lake area, on the basis of last reports from Pilot John Graves, TWA spokesman announced there appeared little hope of finding the wrecked plane until heavy snows melt this summer. The plane disappeared on a flight from San Francisco to Los Angeles.

Graves was forced to turn back over the Tehachapi mountains to escape a torrential storm which caused the greatest flood damage in the history of southern California. Blown off the radio beam, the plane drifted helplessly over the Sierra Nevada with its crew of three and six passengers.

Many persons heard a plane flying low over the mountains and Mrs. Clayton Landry, wife of a powerhouse (Continued on page 4)

Shirley Temple Gets \$10,000

Libel Action Against London Magazine Settled Out Of Court; Apology Given

LONDON. (UP)—Settlement of libel suit between Shirley Temple, American child actress, and the magazine "Night and Day," was announced today by the King's bench division of the English high court.

Under the settlement the actress will receive \$10,000, the 20th Century-Fox Film Corporation of America, \$5000 and the 20th Century Fox Film Co., of England \$2500.

The suit was in connection with an article criticizing the child's acting.

Valentine Holmes, attorney for the defendant, apologized to the child actress "for the pain which certainly would have been caused her by this article if it had been read." He added that the magazine had ceased publication.

DISTRICT MEETING OF ODD FELLOWS ON APRIL 30

A committee headed by District Deputy Grand Master Glenn Carter, assisted by Arthur Mart, William Shuman and Harvey Lyon, is in charge of arrangements for a district meeting of lodges of the I. O. O. F. in district twelve, embracing the lodges at Georgetown, Coloma, Latrobe, Diamond Springs and Placerville.

The event will be held on Saturday night, April 30 and the speaker of the evening will be Past Grand Master C. H. S. Bidwell, of Sacramento.

Entertainment and refreshments will follow the meeting.

Former Camino Girl To Wed Peninsula Dentist

At a recent luncheon at Burlingame, announcement was made of the betrothal of Miss Jewell Nevis, daughter of Mr. and Mrs. J. C. Nevis, of Burlingame, and Dr. Arthur H. Nobbs, also of Burlingame.

The parents of the bride-elect are former residents of this county and although they now make their home at Burlingame, they retain property interests in this county and are frequent visitors here.

Mr. Nobbs has been established in dental practice in Burlingame for eight years.

Mrs. Julia MacDonald was in town Tuesday from Rescue.

Ed DeWitt was a visitor on Tuesday from Youngs.

Mr. and Mrs. Fred Miller spent Monday at Angels Camp and Sonora.

REORGANIZATION ACT AMENDMENT LOST

Senate Turns Down Pitman Plan To Free Forest Service From Proposed Changes

WASHINGTON. (UP)—The senate today rejected the Pittman amendment to the reorganization bill exempting the agriculture department's forestry service from the President's power to transfer or reorganize bureaus.

The vote was 33 to 50.

It was the first of a series of special exemptions which senate leaders opposed on grounds that to adopt one would be to throw open the doors to wholesale exemptions which would destroy the effectiveness of the proposed "streamlining" of the executive department.

Sen. Bennett C. Clark, D. Mo., has 16 such exemptions for various bureaus which he plans to offer.

The forestry amendment was sponsored by Sen. Key Pittman, D. Nev., and supported by Sen. William E. Borah, R. Ida.

Majority leader Alben W. Barkley, D. Ky., said that the defeat of Pittman's amendment would discourage similar ones and assure the bill's passage before the week-end.

Probation Violator Taken To Prison

Walter Neilsen, sentenced Saturday to an indeterminate term at San Quentin prison, was removed to that institution Tuesday by Sheriff George M. Smith.

Neilsen had been granted probation on an auto theft charge and at a hearing Saturday morning was found to have violated the terms of his probation. The leniency of the court was withdrawn and sentence was passed with the provision that the 75 days which Neilsen served in the county jail as a condition of the probation may be made to apply on the prison term, which is for from one to five years.

Odd Fellows To Confer Degree On Friday

Members of Morning Star Lodge No. 20, I. O. O. F., at their regular meeting on Friday night, will confer the obligations of the first degree in the order upon Harold May. Refreshments and a social time will follow the meeting.

The order is making preparations for its annual dance, to be at the I. O. O. F. hall on Saturday night, April 9th.

THE PLACERVILLE REPUBLICAN

Published Every Evening except Sundays and legal holidays by the

El Dorado Publishing Co., Inc.

MANCE H. VAUGHT, Business and Advertising Manager

Entered as second-class matter at the Post Office, at Placerville, California, under Act of Congress, March 3, 1879

Subscription Rates — Invariably In Advance

Year \$5.00 Month .60
 Six Months \$3.00 By Carrier, 50c month, flat

SINS OF THE FATHERS



PARADE OF SPORTS

By HENRY McLEMORE
(United Press Staff Writer)

DAYTONA BEACH, Fla., (U)—Baseball's most important opening day has always been the one in Washington where the President, clutching a bag of peanuts in his left hand to give the democratic touch, throws out the first ball with his right. This has always been sure-fire front page stuff, even when the presidential incumbent happened to be a statesman whose throwing form was reminiscent of the captain of a girls' volleyball team.

But Washington is going to have to yield opening day honors this season, president or no president, because Joe Engel, the "Barnum of baseball," has set his heart on giving Chattanooga, Tennessee, the most amazing opening since Abner Doubleday tore his pants sliding into second base.

Chattanooga will have no president

present when its Lookouts and the Nashville Volunteers open the Southern League race, but it will have a wild elephant hunt and an ostrich which, at a given signal, will run around the bases and lay an egg on home plate.

These plans were revealed to me by Engel, the same man who decorated his park with live canaries two years ago, and who once traded a left-handed pitcher for a turkey.

"The wild elephant hunt came to me in a dream," Engel said, "and I could scarcely wait to wake up so I could start making arrangements. Naturally, the first thing I had to get were the elephants. Now as you know, Chattanooga is not the natural habitat of the elephant. It has been years since even one has been seen loose in those parts.

"But I secured them, and right now they are tethered in a quiet part of the city, getting wilder by the minute."

Engel, and he's quite serious about the whole thing, said the baseball park would be converted into a jungle, with great trees, vines, monkeys, crocodiles, and the like.

"To make the picture of wilderness complete," he said, "I am going to set loose a half dozen or so of my rookie pitchers in the jungle, then, at the proper time, the elephants will be led in and the natives sent out to capture them."

I asked if Chattanooga could provide a quota of savage bushmen.

"If you don't think our town has a sufficiency of savages," Engel replied, "You should see the way they behave when our club drops to eighth place. Wild, I tell you, wild."

Engel couldn't explain where he got the idea for the base-running, egg-laying ostrich. He guessed it was just one of those flashes of genius that are unaccountable.

He is having a bit of trouble with the ostrich. It will circle the bases beautifully, and will lay the egg—but only on third base. He has tried every means to get it to lay the egg at home, but to no avail. Engel is afraid that Bebe Herman, the old Brooklyn outfielder, had a hand in training the bird, and that he will have to secure a substitute for it.

The Chattanooga club is likely to establish a minor league record for attendance this year. The elephant hunt and Engel expects an opening day crowd of more than 16,000. Too, the Chattanooga team has 2,700 stockholders. When the club was put up for sale

JOB INSURANCE CHECKS ARE REFUSED BY SOME CITIZENS

SACRAMENTO, —Not every unemployment compensation claimant wants his check!

Officials of the State Department of Employment, in reading thousands of letters inquiring the status of claims, have found many in which the claimant says he's not entitled to benefits.

One Stockton man walked into the office in that city, where he laid down three checks on the counter.

"The government sent me these," he said, "and I've found out I'm not entitled to them because I had earnings during the weeks they cover."

A San Francisco man returned a check to the department office in Sacramento, with the statement that he was not expecting anything because he had returned to work.

Claimants for the most part, according to reports from the department's 62 offices, are submitting accurate statements of their earnings during compensable weeks, and the earnings are deducted from the total amount of their benefit checks.

In another instance, the department was requested to send a duplicate check. A Fresno man's wife tossed a check into the fire while he was shaving. The check was rescued before entirely burned, but the bank refused to cash it as the corner carrying the signature had been burned off. In such instances, a duplicate is mailed when the damaged check is returned.

ROUTS SHERIFF'S OFFICE

EBENBURG, P., (U)—Sheriff Cyrus W. Davis and two deputies were routed from the sheriff's office in tears. It was not a "hard luck" tale from which they fled, but an accidentally discharged tear gas shell.

last year Engel went around and raised the money by selling shares for \$5 and up. The mayor, mill hands, clerks, doctors, druggists, lawyers, sales girls, newsboys, and housewives responded, so the team is assured of 2,700 spectators every time at plays at home.

Engel invited me to a stockholders meeting. He said they were held out of doors where there was plenty of room, and were quite a spectacle.

"It's gonna be tough this year," he sighed. "When the time comes to pick a starting pitcher and 2,700 persons all have different ideas on who should work."

SLEEPING IN HOTELS IN NORTH DAKOTA BANNED BY STATE LAW

BISMARCK, N. D., (U)—Ships in the phraseology on the part of legislators often result in amusing statutes.

For instance, it is illegal to sleep in a North Dakota hotel.

The 1929 legislature approved a law on hotel inspection. A slip in the punctuation made it read like this:

"No hotel, restaurant, dining room or kitchen shall be used as a sleeping or dressing room by an employee or other persons."

Eliminate the comma after the word hotel and the section makes some sense. However, judges say it would take a legislative amendment to get rid of that comma.

LOTTERY AGENT CARELESS

ROCKY FORD, Colo., (U)—The man who made out the "sucker list" for a lottery couldn't have done a poorer job. One of 50 letters was addressed to Fred North. North is the Rocky Ford postmaster.

Northern tomato growers have refused to deliver fruit to canneries in the Sacramento Valley for \$11.50 a ton.

Bathroom Fixtures
transform the old dull bathroom into a bright new one, attractive in gleaming chromium and snowy porcelain.

SPECIAL WHILE THEY LAST

TOILET	Mahogany and Oak	\$1.90
SEATS	White Seats	\$2.50 Up

May's Plumbing Shop
594 Main Street Placerville Phone 338

A GOOD TIP....
As Spring approaches we suggest you look over your

CURTAINS DRAPES
and
other household furnishings and send them to us for a thorough renovating

ALSO:
HAVE YOUR WINTER GARMENTS THOROUGHLY CLEANED BEFORE LAYING THEM AWAY

Phone 224
CALL FOR AND DELIVERY SERVICE

AMERICAN LAUNDRY AND DRY CLEANERS

National Guard News

AUBURN — Tuesday night we had fifty-six men on the floor. That is still four shy of our one-hundred per cent mark of sixty, but shows that very soon we can look forward to that occasion. For new recruits we welcome Ernest Smith of Auburn, and Wesley Tudsbury of Newcastle. One old man of the outfit came back also, Clifford Earhart of Roseville.

About one-half of the outfit is still in the recruit stage but with a lot of work and perseverance these men will soon be well on their way to take their places with the older men. Talk about similar names in one outfit. We have three Smiths, an uncommon name of course; two Becks, two Sedgelys, two Emersons, two Bass boys, two Thomas boys (twins in the bargain)—and do we have a sweet time distinguishing them, and two men with names so similar that when the roll is called they invariably answer for each other — Gearhart and Earhart. If you think it isn't fun trying to get the man you call for. You yell Smith and a twentieth of our Army comes running, and the same happens with the other pairs. In the case of the Thomas Twins (Bob and Bill) half the time you go talking along to one you think is Bill and after you are all through he informs you that he is Bob. Now we know why there are no secrets between twins—it's an impossibility.

Camp this year will be from July 10 to July 25. As you probably know it is held at the 40th Division Rendezvous at San Luis Obispo, California. We have a grand time and always look forward to going with great anticipation.

We see by the Placerville papers that a few of the staunch citizens are deriving a lot of amusement out of calling some of their own leading citizens' sons murderers and reform school inmates. We would suggest they stick to their worthy organization, The Boy Scouts, and do their utmost to convince American Youth that "He who gets slapped should turn the other cheek."

WATCH HOSPITAL
Watch, Clock & Jewelry Repairing
ALL WORK GUARANTEED

Before You Buy
See our Assortment of
EASTER NOVELTY JEWELRY

Credit **McHALE** Jeweler
3 Doors Below Post Office—Placerville

"Well, Mr. Robin, Didn't I Tell You So! GOLD SEAL PAINT Looks Better And It Costs Much Less"

We'll Furnish Estimates and Advice FREE!

Money invested in good paint will come back to you many-fold in repairs saved and in additional years of service. We specialize in quality painting needs.

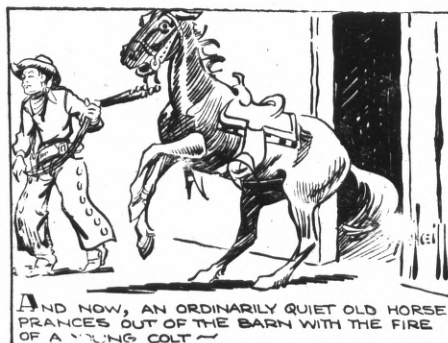
GOLD SEAL PAINT, Gallon . . . \$1.45
HIGGIN'S SCOTCH PAINT, Gallon . . . \$2.10

FURNITURE EXCHANGE
435 Main COLEMAN & HUNSAKER Phone 472

BRONCHO BILL

Surprise To Her

By Harry F. O'Neill



Ted's Auto Repair Shop
TED BUHLEET
Phone 350 at
C. S. COLLIN'S STUDEBAKER AND WILLYS SERVICE
Upper Main Placerville

TUESDAY, "SHANGHAI BARES ALL SMUGGLING"

"The wo—the sr—United S—"Daughter—mance op—Theatre—of our im—ened con—which are—them, th—branch of—ness has—of shady—jobless by—While r—made of t—gled into—of the P—revealed t—of persons—tered the—them on—glers.

"Daugh—portrayal—San Fran—points" at

The pac—ly shipped—Czechoslo

BU—Ge—M—Save—buying—temp—Buy—miles

FI—CO—New—miles—Fire

30—4.1—4.5—4.7

PION—GEORGE—B—yo

Co

"SHANGHAI DAUGHTER" BARES ALIEN SMUGGLING

"The world's most inhuman racket" — the smuggling of aliens into the United States—provides the plot for "Daughter of Shanghai," the action romance opening tonight at the Empire Theatre.

Brought into being by the tightening of our immigration laws and the straitened conditions of foreign countries which are causing many to try to flee them, this newest and flourishing branch of the underworld's big business has been taken over by seamen of shady character who were rendered jobless by repeal.

While no accurate estimate can be made of the number of persons smuggled into the country, a recent report of the Federal Relief Administration revealed that four per cent of the total of persons on the relief rolls have entered the country illegally—many of them on the vessels of "flesh" smugglers.

"Daughter of Shanghai" is a frank portrayal of the racket as it exists in San Francisco and other "transfer points" and "depots."

The packing house at Colusa recently shipped prunes to New Zealand and Czechoslovakia.



5 to 6 P. M.

KFBK — Chansonette; 5:30 Walter Kelsey; 5:45 Howie Wing.

KROY — Brevities; 5:15 Paradise; 5:30 News; 5:35 Dance; 5:45 Eventide Echoes.

KSFO—Maurice; 5:15 Charlie Chan; 5:30 Headlines; 5:45 Boake Cartier.

KPO — S. F. Government; 5:15 Life Stories; 5:30 Wayne King.

KGO—Those We Love; 5:30 News; 5:45 Walter Kelsey.

KPRC—Announced; 5:15 Jimmy and Gyp; 5:30 Howie Ling; 5:45 Little Orphan Annie.

6 to 7 P. M.

KFBK—Trio; 6:30 Fibber McGee and Molly.

KROY—Organ; 6:15, Sign Off.

KSFO—Let's Celebrate; 6:15 Al White; 6:30 Jack Oakie.

KPO—Horace Heidt; 6:30 See KFBK. KGO—Trio; 6:15 Concert; 6:30 Jimmy Valentine.

KPRC—Jack Armstrong; 6:15, Phantom Pilot; 6:30, Frank Bull; 6:45, John B. Hughes.

7 to 8 P. M.

KFBK—Art Dramas; 7:15 Speed Gibson; 7:30 T. B. A.; 7:45 Cash Prizes.

KSFO—7:30, Calling All Cars.

KPO—Concert; 7:30 Jimmy Fidler; 7:45 Dale Carnegie.

KGO—Jamboree; 7:45 Music Graphs.

KPRC—Hour of Romance; 7:30 Housewarming.

8 to 9 P. M.

KFBK—Amos 'n' Andy; 8:15 Science vs. Crime; 8:30 World in Music.

KSFO — Scattergood Baines; 8:15, Screenplays; 8:30, Al Jolson.

KPO—See KFBK; 8:15, Varieties; 8:30 Johnny Presents.

KGO — Don Di Vodi; 8:15 Amateur Hour.

KPRC—Dick Tracy; 8:15 Famous Fortunes; 8:30 World Affairs; 8:45 Vic Arden.

9 to 10 P. M.

KFBK—Musical Moments; 9:15 Chick Webb; 9:30 Carvel Craig; 9:45 Air Explorer.

KSFO—Watch the Fun Go By; 9:30 Big Town; 9:45 Jimmy Joy.

KPO—Death Valley Days; 9:30, Good Morning Tonight.

KGO — 9:15 Concert; 9:30 Carvel Craig; 9:45 See KFBK.

KPRC—News; 9:15 Sammy Kaye; 9:30 Isham Jones.

10 to 11 P. M.

KFBK—Gray Gordon; 10:30 Dancing Electrons; 10:45, LaConga Orchestra.

KSFO—Clark Ross and Organ; 10:15 Announced; 10:45 Ted Florito.

KPO — News; 10:15 Carl Ravazza; 10:30 Frank Trombar.

KGO—News; 10:15, Carl Ravazza.

Eddie Cantor Humbled By Ohio Family

CLEVELAND, (UP)—Rev. and Mrs. Roger F. Nickel announced the birth of their eighth daughter, Grace Mulda (8 pounds, 14 ounces), and soon after received this letter from Eddie Cantor:

"Just received word of the arrival of your eighth daughter. Congratulations! I didn't know until today that I'm only an amateur. All good wishes."

The score: Nickels, 8; Cantors, 5—all girls.

Samaritan's "Joy Ride" Draws 6-Month Term

COLLINGSWOOD, N. J., (UP)—John Pennington, 16, "took" his reward for being a good Samaritan and ended with being placed on probation for six months.

Mrs. Mae Green of Westmont stalled her automobile. The youth volunteered to help start the machine. Pennington succeeded in starting the car, but instead of stopping at the nearest curb, continued on. He returned 40 minutes later with the explanation that he had taken a "joy ride" as payment for his service.

Dr. George H. Hecke, Woodland, will be the head of the agricultural exhibit at the exposition to be held in San Francisco in 1939.

10:30, Jimmy Grier.

KPRC—Playboys; 10:15 Jay Whidden; 10:30 Jack Betzner.

11 to 12 p. m.

KFBK — 11:15 It Cafe Orchestra; 11:45 Charles Runyon.

KSFO—Larry Kent; 11:30 Henry King.

KPO—Hal Dreiske; 11:30 Roger Pryor.

KGO—News; 11:15 Desire Music.

KPRC—News; 11:05, Jan Garber; 11:30 Jay Whidden.

SPECIAL RADIO PROGRAMS

Thursday — American Town Hall Meeting. KGO 6:30 to 7:30 p. m.

Friday — Your government at your service. KPO 6:45 to 7 p. m.

STUDENT ESSAY CONTEST ANNOUNCED BY "AD" MAGAZINE

Presentation of awards at the annual convention of the Advertising Federation of America will be the high spot of two all-expense trips to Detroit, the motor capital of the world, which are two of the prizes in a national student essay contest now being conducted by Advertising Age, national advertising newspaper.

College and high school authors of the best essays of not more than 1,000 words on "How Advertising Benefits the Consumer" will be the guests of Advertising Age at the big advertising convention in Detroit, and will be given their cash prizes at a special session of the convention. The first prize, for both high school and college divisions, is \$250.

Second place winners in the competition, which is open to all undergraduate students in high schools and colleges, will receive \$100 each, and third place winners will get \$50 each. In addition, there are 20 honorable mentions of \$10 each.

The contest is designed to foster more intelligent thought and more careful study of the value and functions of advertising in American social and economic life, and will be judged by prominent representatives of the consumer, educators and business men. No purchase is required to enter the competition.

The convention of the Advertising Federation of America, at which the principal awards will be made, is the big annual meeting of advertising interests of the United States and Canada. In addition to a full schedule of sightseeing and educational activities, prize winners will be given an opportunity to attend outstanding sessions of the convention.

Complete details of the contest are available upon request from the Contest Secretary, 100 E. Ohio Street, Chicago. Essays must be submitted prior to April 17, 1938, to be eligible.

Recorder's Filings

March 21, 1938

Quitclaim, O. C. Jacoby, a single man to Harry E. Steuben and Lucretia P. Steuben, husband and wife, as joint tenants.

Deed, T. Florence Lang to R. D. Lang and T. Florence Lang, his wife, as joint tenants.

Army discharge, of Benjamin Harold Williams.

Abstract of judgment, Adjustment Bureau, a corp., pltf. vs. John P. Cleese, and John P. Cleese Company, a corp., deftd.

Partial reconveyance, Guy E. Wentworth and Henry S. Lyon, trustee to C. G. Celio and Sons Inc.

Decree of distribution, estate of John Brady to Alfred Brady.

Declaration of homestead, by Louis E. Hartzig.

Cleaning Evaporates \$130 In Pocket

BOSTON, (UP)—When Clayton Hartford sent his trousers to the tailors they received a thorough cleaning.

He told police that he left \$130 in the watch pocket. Hurrying to the cleaners he found the trousers—cleaned, in the process of the \$130.

AVIATION ADDS VALUE TO TINY ISLANDS OF SOUTH PACIFIC

By OTTO JANSSEN

United Press Staff Correspondent
WASHINGTON, (UP)—The American occupation of Canton and Enderbury islands, with consequent Anglo-American diplomatic discussions, has focused world attention on thousands of small islets in the vast Pacific Ocean, which derive steadily an ascending value from the standpoint of air transport of strategic consideration.

Many of these islands, like Kaker, Jarvis and Howland which were colonized by the United States during the last two years, are tiny land areas not important to industry or commerce, but now valued as points of call on actual or projected trans-Pacific air routes.

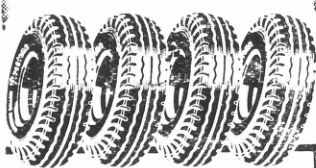
Most of the larger islands and archipelagoes have been claimed by particular powers, and sovereignty is not in dispute. But to many of the smaller islets, particularly in the equatorial region, here are either conflicting national claims, incomplete claims based on discovery without subsequent occupation.

A majority of the principal small-island groups of the Pacific lie near the Equator, east and northeast of Australia, and stretch into the mid-ocean area.

BUY NOW!
and
**Get 30% More
MILEAGE!**

Save the cost of one tire per set by buying in the winter months. Lower temperature causes less tread wear. Buy now and get an extra season's mileage.

**Firestone
COURIER TIRES**



New tire safety at a low cost per mile. The Courier is every inch a Firestone tire, yet sells for less.

SIZE	PRICE
30x3 1/2 CL.	\$5.11
4.10-21	5.86
4.50-21	6.54
4.75-19	6.73

**PIONEER SERVICE
STATION**

GEORGE E. FAUGSTEAD - Phone 163

Build That New Home

you have dreamed of now, in a beautifully planned and F. H. A. and Veteran approved Subdivision

Where YOUR investment is protected
Large and small lots from \$200.00 up

\$35,000.00

in new buildings are planned now for 1938 in Bungalow Terrace, or sometimes called the Pierson Tract

Phone 120—No high-powered salesmen will bother you

J. K. PIERSON

phone!
for
FOODS

J. H. QUIGLEY

Consistent Prices — Charge Accounts — Free Delivery

Brands
of the
Highest
Quality
Nationally
known

ROTARY OIL and BURNER CO.

Prompt — Dependable — Service !

87-R 87-W

AUTOMATIC BURNERS INSTALLED

Free Estimates

Guaranteed Satisfaction

**SEE and HEAR
Motorola
America's Finest AUTO RADIO**

6 NEW 1938 MODELS TO CHOOSE FROM

Many Thrilling New Features ! ! !
Push-Button Automatic Tuning ! ! !

(ASK FOR A DEMONSTRATION)

prices **\$29.95 to \$79.95**

H. N. FARRELL

Authorized Dealer

Western Auto Supply Co.

450 Main Street

PLACERVILLE

Phone 467



**BIG,
HEALTHY, FLUFFY
CHICKS**

HERE
NOW!

Ready For Your Selection

Leave or Phone Your Order, we will get any special strain or breed desired

DEALERS IN POULTRY - EGGS & POULTRY SUPPLIES

Also

HAY GRAIN MILL FEED FUEL

CLIFTON & WARREN

No. 6 Center Street

Phone 26

STARTER SETS

Fiesta Pottery

20-Piece Set (Regular \$7.00)

Includes:

- 4 DINNER PLATES
- 4 BREAD AND BUTTER PLATES
- 4 SAUCE DISHES
- 4 CUPS
- 4 SAUCERS

\$4.95

VAN'S

Pots and Pans

448 MAIN

PLACERVILLE

Phone 125

**Lower RICHFIELD
SERVICE STATION**

For the Best

Automotive Service

in El Dorado County

Tires Batteries Washing Waxing
and Richfield Protective Lubrication

Night and Sunday
Lubrication Always Available

No affiliation with any other service station

LEE R. BROWN VERN HARTLEY

Manager

Ass't Manager

Don't Forget Hi-Octane, Call for & Delivery Service

EASTER — and Housecleaning

and Pretty Garments Beautifully Cleaned!

These are the thoughts now in every housewife's mind.

HOUSE CLEANING — that's the word that takes the joy out of EASTER TIME for many a matron, but not for the hundreds of women who know of the **PLACERVILLE CLEANERS** unexcelled house cleaning service.

THAT DAY will soon be here, so phone us TODAY—NOW and let us pick up your **RUGS, CURTAINS, DRAPES, PILLOW COVERS, TABLE SCARFS**, and last but not least, those pretty **EASTER GOWNS, SUITS, HATS**, and **COATS** — will return them like new.

**PLACERVILLE
CLEANERS - TAILORS - DYERS**

W. A. MATTOCKS, Prop.

368 Main St.

Next to
Express Office

Phone 317

YOUR DOLLAR SPENT IN PLACERVILLE BOUNCES RIGHT BACK
INTO YOUR OWN POCKET

"Dinty Moore" Feed For Eagles On Monday

Members of Placerville Aerie No. 889, F. O. E., will have a corned beef and cabbage supper at 6:30 o'clock next Monday evening, before their regular meeting. The lodge meeting will be the occasion for an initiation and for the nomination of delegates from the aerie to the state aerie meeting, to be held at San Diego. Entertainment and refreshments will follow.

AMERICAN LEGION—special meeting Wed., March 23, 8 p. m. Important! 21m3tc.

FORMALS below cost. Wudell's Women Shoppe. 2mtfc

CLASSIFIED SECTION

BUY PLACERVILLE

NEW 4-room house, F. H. A. approved. Restricted lot, sunny. \$300.00 down, \$25.00 mo.

A. C. Winkelman,

with

L. J. Anderson, Insurance

FOR RENT

CABIN 1 rm. partly fur., lights and water. No dogs. 32 Union St. 22m12tc

4 Rm. House, partly furnished. Garage 5 acres, below town. \$15 mo. MRS. KELLER, Pacific St., Tel. 150-W. 22m3tc.

FURN. rm. for one or two girls. Tel. 264-W 88 Union St. 21m3t*

FURN. Apt. 38 Coloma St. 19m6t*

ROOM for rent. 116 Canal. 16m6t*

4-RM. HOUSE. Inquire 118 Canal St. Tel. 369. m17-6t*

SUNNY furn. rms., private home. Board optional. 92 Main St. 16m6t*

3-RM. furn. apt. \$18 inc. water, lights, garage. Phone 215-J. 182 Coloma St. 15mtfc.

MODERN office or business building! Will remodel to suit requirements. Main St. location. Phone 123. 15m1wc

FURNISHED three rm. apt. Private bath. Adults only. 126 Lower Main St. m-7-tfs.

4-RM. furn. apt. 2 bed rooms. Apply Wudell's. 2mtfc.

COMPLETELY fur. house on Coloma St. Electric stove and refrigerator. Phone Mrs. W. S. Kirk 25P2. 26tfc

6-RM. unfurn. house. Inquire Louise E. Toedt, No. 22 Circus St. Phone 112. 25tfc

ROOM and board for gentleman. 27 Spring Street. Phone 592. 14tfc

APARTMENTS: 1 3-rm and 1 4-rm FUR apt. 2 rm. 65 Bedford. 8tfc.

partly furn. E. A. Green, 303 Main St. 4tfc.

WANTED

GIRL for housework; apply J. H. Wilson, Stockton Box Co., Diamond Springs. 21m3tc.

SMALL FARM near Placerville. Write Box E, Placerville. 2mtfc.

REAL ESTATE

RANCHES, HOMES, WANTED!!! We furnish buyers LIST with MRS. KELLER, Pacific St. Tel. 150-W.

FOR SALE

6 ROOM furnished house, 1 1-2 acre Coloma street, newly decorated, garage, shed, chicken house, 100 pears, peaches, apples, prunes, berries, small tools, pipe. \$2750. Terms. SEE MRS. KELLER, Pacific St., Tel. 150-W. 22m-3tc.

LOT in city limits. Approx. 1/4 acre. 5 min. walk from town. High & Sunny. Sewer & water. Ph. 292. 21m6t*

CLOSE in, 5 acres, 250 fruit trees, 1 acre vineyard, 5-rm hse. Can be subdivided. \$750 down. Balance terms. Address Bln "A". 15m2w*

BEDSTEAD, rocker, chest of drawers, vanity, \$18.00. Apply Wudell's Store. 9mtfc.

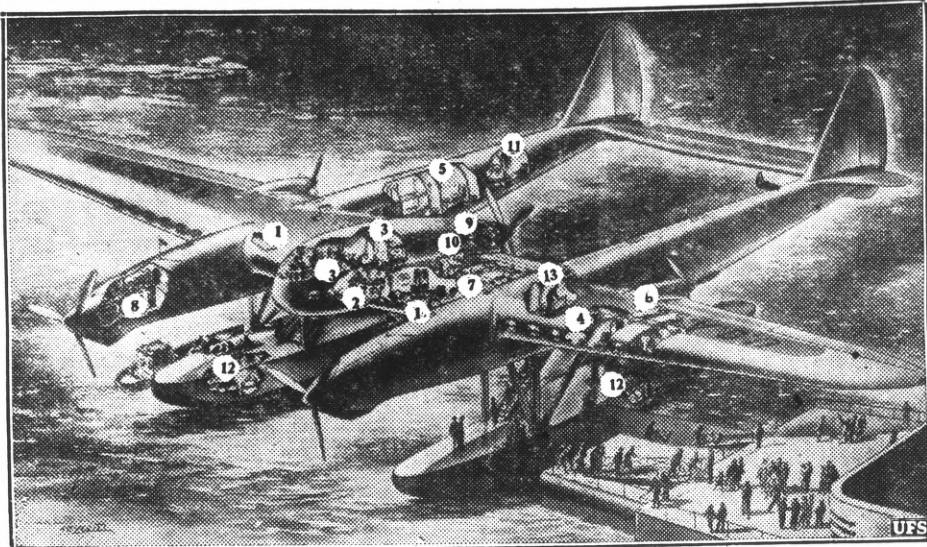
LUMBER, restaurant dishes and dining room fixtures. See L. T. Butts. 1m-tfc.

ORDER BLOCKS BY THE Truckload. Summertime Prices. Camino Truck Service, Phone 121. 26j1mc

TURKEYS—Phone 5-F-4. T. E. Akin. 9f1mcc.

LOST

WIRE-HAIRED terrier pup, black and white, wore sweater coat; reward; call 31-F-3 or P. H. Guerin, Coloma Road. m17-6tc



IT'S A FLYING YACHT—Drawing of the proposed 120-passenger "flying yacht" for transatlantic service the Seversky Aircraft Corporation plans to build at Farmingdale, L. I. Numbered sections are 1, dining salon and promenade; 2, observation deck; 3, control bridge; 4, forward wing staterooms; 5, fuselage staterooms; 6, outboard wing staterooms; 7, inboard wing staterooms; 8, engine compartment; 9, engines; 10, galley; 11, crew quarters; 12, cargo space; 13, landing foyer.

St. Patrick's Supper And Dance Success

The annual observance of St. Patrick's Day, conducted on Thursday of last week under the auspices of the ladies of St. Patrick's church, was a success financially as well as socially. Those in charge report that the net returns from the supper, concert program and dance, held in the I. O. O. F. hall, will approximate \$700.

TIMBER MANAGEMENT IN DIXIE NEEDED TO SAVE FORESTS

WASHINGTON (UP)—Some private lumber interests are menacing the prosperity of the South, F. A. Silcox, chief of the Forest Service of the Department of Agriculture, has charged.

With 60 per cent of Dixie land still in forest growth, the future of the South depends in a large part upon how its forest lands are managed, Silcox said.

"If it is power to produce successive forest crops is restored, this forest land can be one of the region's greatest sources of prosperity," he said. "But if exploitation and abuse are continued, it may become a graveyard for a prosperity that might have been."

Destruction of Southern forests by the pulpwood industry can be avoided, Silcox said through an integrated utilization of the timber removed, and coordination with growth and the needs of existing timber-using industries.

Although groups of Southern pulp interests have endorsed woods practice rules designed to prevent actual devastation, these rules are not adequate to assure continuous crops of timber, Silcox said.

"Ninety-five per cent of the South's forest land is in private ownership, and in general forest exploitation is still practiced there," he said.

SURPLUS FARM PRODUCTS IN STATE PURCHASED BY GOVERNMENT

California agricultural surpluses amounting to over 111,000,000 pounds of fruits, vegetables and dairy products, and 540,000 dozen eggs were purchased from producers of this state since January 1, 1937, by the federal surplus commodities corporation in cooperation with the agricultural adjustment administration.

In addition to eggs, during this period the corporation bought the following commodities in terms of pounds: dried apples, 2,600,000; fresh apples, 8,169,700; dried prunes, 22,465,600; dry beans, 26,500,000; dried peaches, 2,650,000; dried apricots, 3,000,000; white potatoes, 5,196,000; onions, 5,940,000; oranges, 22,425,120; pears, 6,518,616; butter 629,190; dry skim milk, 4,460,000; evaporated milk, 730,800; figs, 209,800.

The primary object of these purchases is to remove surpluses from over burdened markets, thereby assisting to stabilize prices and protect returns to growers. All commodities purchased by the FSCC are turned over to state relief agencies for distribution to persons on unemployed rolls.

Present buying operations of the corporation in California include dry skim milk, butter, dry beans and oranges.

Fire! Fire! Fire! Where? In His Trailer

CARNEYS POINT, N. J. (UP)—A C. Smith, Kinderhook, N. Y., motoring through here with his trailer in tow, heard the wail of a siren. "A fire," he said to his wife.

He was right. The fire was in his trailer. As he drove into town, smoke was seen pouring from the trailer. A telephone call sent firemen in hast pursuit and they caught him—just in time.

Skyliner Hunt Is Pressed

(Continued from page one) employee at Big Creek, said she saw the plane at 9:21 p. m. Seven minutes later, Graves radioed for a weather report and was not heard from again.

Searchers believe the plane is within a 30 mile radius of Big Creek but failed to locate it after two weeks of intensive air search. Hundreds of CCC enrollees and volunteer searchers have braved the storms on snowshoes and skis but were hampered by the wood-ged slopes and eight and 10 foot depths of snow in the valleys.

O. W. Coyle, chief pilot of the TWA western division, has been piloting the only remaining searching plane. TWA officials said they would continue the hunt indefinitely. The plane searched today in the Calaveras region north of Yosemite.

Shipley became lost while seeking an isolated lumber camp. His skis were found and it was feared he was trapped by a snowslide.

Those aboard the plane, first TWA transport to crash in the west, were J. Tracy Dirlam, 22, and Mary Lou Dirlam, 18, his sister, both students of Stanford University; L. B. Waltz, San Francisco; Hervey M. Salisbury, 31, TWA pilot riding as a passenger; Victor Krause, Lincoln, Neb., Pilot Graves, co-pilot C. E. Wallace, 29, of San Francisco, and Stewardess Martha M. Wilson, 23, Philadelphia.

Native Of Coloma Taken At Capital City

Friends report the death at Sacramento on March 11 of Walter Van Guelder, 83, a native of Coloma. Mr. Van Guelder is survived by his wife, Mrs. Hattie Van Guelder, and by the following children, Hector, of Sacramento; Mrs. Elizabeth Oliver, of Red Bluff; Frank, of Norden; and Walter, of Walnut Grove. Last rites were held March 14 at Sacramento.

REORGANIZATION BILL SCORED BY UTAH'S SENATOR KING

WASHINGTON (UP)—Passage of the government reorganization bill will mean abandonment of plans for balancing the budget because new agencies will be created and thousands of names added to the federal payroll, Senator William H. King, D., Utah, charged in the Senate.

"This bill is intended not for economy," he said, "but to increase the power of the executive department and to add another department to the government."

"It will result in the creation of many additional federal agencies and add tens of thousands of names to the federal payroll."

"I suggest we label the bill 'a bill to weaken the power of the legislature, to augment the power of the executive.'"

Couple Married On Sunday At Cool

A certificate of record Tuesday at the office of Recorder Charles Marsh tells of the marriage at Cool on Sunday before the Rev. Harold Morehouse of Miss Willene Clare Miller, of Salmon Falls, and Raymond K. Negel. We join the many friends of the couple in best wishes.

Alexander E. Hook, 70, Taken At Stockton

Friends have received word of the death March 16 at Stockton of Alexander Edward Hook, 70, a native of Placerville, for whom funeral services were held at that city on March 17. Mr. Hook was a member of El Dorado Lodge No. 26, F. & A. M., of this city.

Pacific Mine Residence Entered, Damaged

Mr. and Mrs. L. F. S. Holland returned Monday to the residence near the Pacific Mine, following an extended absence, and report that during their absence entry had been forced into the home.

Several doors of the interior of the residence, which had been locked, were damaged by the marauders but thus far Mr. and Mrs. Holland have not found any articles missing, they report.

Ranger M. D. Morris was a visitor Tuesday in the Pacific District.

Personal Mention

AMERICAN LEGION—special meeting Wed., March 23, 8 p. m. Important! 21m3tc.

Harry Soto, recently operated upon, is able to be up and about and reports he plans to spend about two weeks in the Bay District resting up before attempting to return to duty at his barber shop.

Miss Marjion Dillinger spent the week-end at Stockton attending the 21st annual reunion of her college fraternity.

AMERICAN LEGION—special meeting Wed., March 23, 8 p. m. Important! 21m3tc.

Floyd Poole was in town Monday evening from Pacific, attending the chamber of commerce meeting.

FORESTERS—NOTICE

All members of Court Confidence No. 119, F. of A., are requested to meet at I. O. O. F. Hall, Wednesday, March 23rd, to attend the funeral of our late Bro. T. E. Stacy. Services will be held at 1:30 p. m.

Order of Roy Vanderhayden, C. R. P. J. Vennewitz, Rec. Secretary. 1tc

ATTENTION, EAGLES

Members of Placerville Aerie No. 889, F. O. E., will meet at the I. O. O. F. Hall promptly at one o'clock, Wednesday, March 23, to attend the funeral of our late brother, Thomas E. Stacy.

By order of FRANK WARD, W. P.

Get full Diesel power with

STANDARD DIESEL FUEL

Almost full-power won't do! You want Diesel engines to operate at their TOP POWER PEAK. And they will with Standard Diesel Fuel.

This oil burns completely—every single drop is a full drop of power. It is 100% distilled—made absolutely CLEAN—and it reaches you clean. Every bit of it is uniformly high in quality.

And this full-power fuel has sufficient "body" to lubricate fuel pumps and injectors just right. Insist on it for dredges—stationary engines—tractors—trucks—ALL Diesel engines.

For Prompt Deliveries Call Your Local Standard Oil Office

STANDARD OIL COMPANY OF CALIFORNIA

NEW China CAFE OPENS

Under Management CHUCK SING

THURSDAY, MARCH 24th

The New China Cafe was formerly the All American Restaurant, located at 250 Main Street, Placerville.

Both American and Chinese Dishes served, featuring our most delicious CHOW MIN and CHOP SUEY. Open daily from 10 a. m. to 12 midnight. Saturdays, all night.

You are most cordially invited to come in and get acquainted with our excellent service and high quality food.

NEW CHINA CAFE

250 Main Street

Phone 782



Be Sure That SPRING IS in the Hair!

Spring dresses! Spring hats! Spring fever. But are you sure that your hair is smart for Spring? Our modern facilities and personal services make it possible for you to receive the best spring beauty aids at the lowest cost.

Lasting loveliness is assured you with our painless Permanent Waves. SPECIAL INTRODUCTORY OFFER ALL THIS MONTH!

Ethmoore Beauty Shoppe

Over Morgan's Pharmacy
VIOLET MOORE RUTH GREGOR PHONE 324

"That's the day Jim Telephoned me"

It took you but a moment to place the call—it gave her joy that will be remembered for weeks. Telephone frequently. Your voice is *you*.

LONG DISTANCE

is much too useful a service to keep in reserve for emergencies alone. Use it for friendship's sake. Use it to plan trips, make reservations. Use it to consult, to advise, to exchange views, to search out opportunities.

Particularly attractive night Long Distance rates to most points are in effect between 7 p. m. and 4:30 a. m.—and all day Sundays.

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

525 Main Street

Telephone 142